Operation KENTUCKY DERBY

A RACE FOR MORE THAN JUST ROSES

It's back! Operation Derby, a much anticipated event celebrating southern roots, flashy fashion and giving back. That's right! More than mint juleps and jockeys, The Granfalloon has partnered with Operation Breakthrough to raise funds through a little highfalutin fun. Enter to win any one of our amazing raffle prizes, enjoy cocktails and food provided by The Granfalloon and cheer on your Kentucky Derby favorite.

All the fun we'll have certainly doesn't lessen the need of those we serve. Through the generous support of our partners, Operation Breakthrough is able to continue to provide a safe, loving and educational environment for children in poverty and to empower their families through advocacy, emergency aid and education. Raise your glass to raising funds for those most vulnerable in our community.

SATURDAY, MAY 4
3:00 PM – 7:00 PM
THE GRANFALLOON
PLAZA | KCMO

$30 includes

- ENTRY TO EVENT
- TWO DRINK TICKETS
- FOOD FROM GRANFALLOON
- KENTUCKY DERBY BROADCAST
- ACCESS TO RAFFLE & MORE!

PARTNERSHIP OPPORTUNITIES

Contact Libby Roepe, libbyr@operationbreakthrough.org, for group ticket packages, monetary and in-kind partnership details for benefits that may include:

- Rights to be listed as sponsor of respective areas proposed to partner.
- Operation Breakthrough to provide on-site space for partners to interact with attendees.
- Agreed number of Operation Derby admission tickets
- Agreed number of Operation Derby VIP admission tickets.
- Co-branding incorporating partners into event logo and promotions. This cobranded design will be used on ALL website, social and marketing materials related to the event. All digital promotions will tag and credit sponsors to desired social channels.
- Logo/Sponsor identification placed on printed materials at the event, large sponsor recognition boards and PA announcements throughout the event and in radio mentions and recordings
- Logo identification on event listing on Operation Breakthrough website and in the Facebook event page.