



23rd Annual Fundraiser

BIG DREAMS BRIGHT FUTURES

CELEBRATING 50 YEARS OF OPERATION Breakthrough

Thursday, June 24, 2021

Sponsorship Opportunities

SPONSOR LEVEL	TABLES	SPECIAL RECOGNITION	EVENT INVITATION	SOCIAL MEDIA	WEBSITE	PROGRAM	ADDITIONAL RECOGNITION
Presenting Sponsor (\$50,000)	2 - 10-top preferred seating	Logo/Name on OB Bridge Podium Recognition	Logo/Name	Recognition and thank you video	Logo/name with company hyperlink	4-Color Full Page Ad	Logo/Name on all 50th Anniversary Events *
Platinum Sponsor (\$25,000)	2 - 10-top preferred seating	Logo/Name on OB Bridge Podium Recognition	Logo/Name	Recognition and thank you video	Logo/name with company hyperlink	4-Color Full Page Ad	Logo/Name on all 50th Anniversary Events *
Gold Sponsor (\$15,000)	1 - 10-top preferred seating	Logo/Name recognition on event visual presentation	Logo/Name	Recognition and thank you video	Logo/name with company hyperlink	4-Color Full Page Ad	Logo/Name on a 50th Anniversary Event * (see below)
Silver Sponsor (\$10,000)	1 - 10-top preferred seating	Logo/Name recognition on event visual presentation	Logo/Name	Recognition and thank you video	Logo/name with company hyperlink	4-Color Full Page Ad	Logo/Name on a 50th Anniversary Event * (see below)
Bronze Sponsor (\$5,000)	1 - 10-top	Logo/Name recognition on event visual presentation		Thank you post	Logo/name with company hyperlink	4-Color 1/2 Page Ad	
Big Dreams Sponsor (\$3,500)	1 - 10-top	Name recognition on event visual presentation		Thank you post	Logo/name	4-Color 1/4 Page Ad	
Bright Futures Table Host (\$2,500)	1 - 10-top	Name recognition on event visual presentation			Logo/name		

* 50th Anniversary Events to include:

OB FAMILY REUNION August 22, 2021

SUN talks September 23, 2021

Sponsorship Response Form

- Presenting Sponsor (\$50,000)
- Platinum Sponsor (\$25,000)
- Gold Sponsor (\$15,000) choose additional event: _____
- Silver Sponsor (\$10,000) choose additional event: _____
- Bronze Sponsor (\$5,000)
- Big Dreams Sponsor (\$3,500)
- Bright Futures Table Host (\$2,500)

- We would like to purchase tickets to the event at \$250 each
Number of tickets _____
- We are unable to participate as a sponsor but would like to purchase a table (\$2,500 - table of 10)
- We would like to purchase an ad in the event catalog.
- We are unable to participate this year, but enclosed is our tax deductible gift to honor the 50th anniversary in the amount of \$_____.

Event Catalog Ads and Website Logo

Advertise your company and show your support for Operation Breakthrough by placing an ad in the event program for our "Celebrating 50 Years of Operation Breakthrough" fundraiser.

The program will be 4-color and spiral bound. The ad design is up to you. We just need your ad emailed in a PDF format no later than **May 24, 2021** to: leed@operationbreakthrough.org.

<u>Ad Space</u>	<u>Ad Size</u>	<u>Price</u>
Full Page	7.5 x 10	\$750
1/2 Page <u>Horizontal</u>	7.5 x 5	\$500
1/4 Page <u>Vertical</u>	3.75 x 5	\$250
1/8 Page	3.75 x 2.5	\$125

For sponsors whose logo appears on Operation Breakthrough website, Please send a .JPG or .PNG of your logo as soon as possible after registering your intent to leed@operationbreakthrough.org.

IMPORTANT INFORMATION: The amount of the sponsorship, minus a fair market value per ticket (\$64) reserved is tax deductible. Checks, payable to Operation Breakthrough, should be mailed to:
Operation Breakthrough, Attn: Annual Event
P.O. Box 412482, Kansas City, MO 64141.

NAME/COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT NAME: _____ TITLE: _____

PHONE: _____ E-MAIL: _____

For questions and more information, please contact Lee Duckett at (816) 329-5200 or email her at leed@operationbreakthrough.org