### Sponsorship Opportunities

#### Bright Futures Sponsor ($40,000 & above)
- 2 Tables for 10 with preferred seating
- Sponsor recognition displayed on event invitations  (Deadline March 2)
- Sponsor logo/name recognition on Operation Breakthrough’s website, including hyperlink to company website
- Sponsor logo/name recognition on social media
- Full-page 4-color advertisement in event program
- Special recognition from podium, in event program and in the evening’s visual presentation
- 10 Valet parking passes

#### Underwriter ($10,000)
- 1 Table for 10 with preferred seating
- Sponsor recognition displayed on event invitations  (Deadline March 2)
- Sponsor logo/name recognition on Operation Breakthrough’s website, including hyperlink to company website
- Sponsor logo/name recognition on social media
- Full-page 4-color advertisement in event program
- 2 Valet parking passes

#### Presenting Sponsor ($20,000 & above)
- 1 Table for 10 with preferred seating
- Sponsor recognition displayed on event invitations  (Deadline March 2)
- Sponsor logo/name recognition on Operation Breakthrough’s website, including hyperlink to company website
- Sponsor logo/name recognition on social media
- Full-page 4-color advertisement in event program
- Special recognition from podium, in event program and in the evening’s visual presentation
- 5 Valet parking passes

#### Major Benefactor ($7,500)
- Table for 10
- Sponsor logo/name recognition on Operation Breakthrough’s website, including a hyperlink to company website
- Sponsor logo/name recognition on social media
- Half-page horizontal 4-color advertisement in event program
- Sponsor logo/name recognition in event program
- Sponsor logo/name recognition in evening’s visual presentation
- 1 Valet parking pass

#### Benefactor ($5,000)
- Table for 10
- Sponsor logo/name recognition on Operation Breakthrough’s website, including a hyperlink to company website
- Sponsor logo/name recognition on social media
- Half-page horizontal 4-color advertisement in event program
- Sponsor logo/name recognition in event program
- Sponsor logo/name recognition in evening’s visual presentation

#### Major Underwriter ($15,000)
- 1 Table for 10 with preferred seating
- Sponsor recognition displayed on event invitations  (Deadline March 2)
- Sponsor logo/name recognition on Operation Breakthrough’s website, including hyperlink to company website
- Sponsor logo/name recognition on social media
- Full-page 4-color advertisement in event program
- Sponsor logo/name recognition in evening’s visual presentation
- 4 Valet parking passes

#### Patron ($3,000)
- Table for 10
- Sponsor recognition on Operation Breakthrough’s website.
- Sponsor logo/name recognition on social media
- Quarter-page vertical 4-color advertisement in event program
- Sponsor recognition in event program
- Sponsor recognition in evening’s visual presentation

#### Table Host ($2,000)
- Table for 10 and event program recognition

#### Individual Tickets ($200 each)

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Please see reverse side for Sponsorship Response Form, Website, Advertising and Auction Donations ➔
Sponsorship Response Form

☐ Bright Futures Sponsor ($40,000)
☐ We will be a Presenting Sponsor ($20,000)
☐ We will be a Major Underwriter ($15,000)
☐ We will be an Underwriter ($10,000)
☐ We will be a Major Benefactor ($7,500)

☐ We would like to be a Table Host ($2,000)
☐ We will be a Benefactor ($5,000)
☐ We will be a Patron ($3,000)
☐ We would like to be a Presenting Sponsor ($20,000)
☐ We will be a Major Underwriter ($15,000)
☐ We will be an Underwriter ($10,000)

☐ We would like to purchase individual tickets to the event ($200 each). Number of tickets: ________
☐ We are unable to participate as a sponsor but would like to purchase a table. ($2,000 – table for 10)
☐ We would like to purchase an ad in the event catalog.
☐ We are interested in Missouri Tax Credits.
☐ We are unable to participate this year, but enclosed is our tax deductible gift in the amount of: $__________________.

Please provide us with your information and return in the envelope provided OR scan and email:

NAME/COMPANY: ______________________________________________ Please list name or company exactly as you would like it to appear in all event materials.
ADDRESS: ______________________________________________
CITY/STATE/ZIP: ______________________________________________

CONTACT NAME: ____________________________ TITLE: ____________________________
PHONE: ____________________________ E-MAIL: ____________________________

For questions and more information, please contact Lee Duckett at (816) 329-5222 or email her at leed@operationbreakthrough.org.

Advertise your company and show your support for Operation Breakthrough by placing an ad in the program/auction catalog for our April 24th fundraiser. Approximately 900 guests will see your ad and be encouraged to patronize advertisers who support our children. The program will be 4-color and spiral bound. The ad design is up to you. We just need the ads emailed in a PDF format no later than March 23, 2020 to: leed@operationbreakthrough.org.

Ad Space       Ad Size     Price
Full Page       7.5 x 10     $750
1/2 Page Horizontal 7.5 x 5     $500
1/4 Page Vertical 3.75 x 5     $250
1/8 Page       3.75 x 2.5     $125

For sponsors whose logo appears on Operation Breakthrough website, please send a .JPG or .PNG of your logo to leed@operationbreakthrough.org as soon as possible after registering your intent.

Thank you for making our children’s big dreams come true!

Missouri Tax Credits: If you have Missouri tax liability you could get a 50% tax credit for the tax-deductible portion of your sponsorship. Your sponsorship must be paid by March 31, 2020, to qualify. If interested, contact Jennifer Heinemann at 816-365-5059 or jenniferh@operationbreakthrough.org.

Auction Donations
Donate an item to the evening’s auction and receive company recognition in our event program and on Operation Breakthrough’s online auction listing. All auction donations are tax deductible.